

## Sonny Schwartz



# Progress, But Then...

Third of a four-column series on the birth of casinos in Atlantic City.

It was all moving fast now.

Maybe too fast ...

Four days before Christmas of 1968, the president-elect of the New Jersey State Hotel-Motel Association threw his support squarely behind the drive to bring legalized casino gaming to Atlantic City.

And somehow it kind of figured.

After all, the president-elect was Gary Malamut, resort hotel owner ...

Malamut had said that legalized gaming would be a tremendous boon to the economy of the state, as long as the proper state controls were applied, and if it was patterned after gaming found in Puerto Rico and London.

"I've been traveling throughout the state and the country during the last few weeks, and I've heard a lot of people say they would like to see legalized gambling in Atlantic City," Malamut noted.

"As far as I'm concerned, it's a natural. And it's a natural that will benefit everyone."

Two days later, Malamut and Meyer I. "Mike" Segal, chairman of the pro-casino group, spoke before a joint meeting of the Atlantic City Jaycees and Lions Club in Rikki's Restaurant.

They announced that a poll would be conducted to determine public opinion on casinos.

On Dec. 27, popular support for the move to bring casinos to the resort was sampled through a coupon advertisement carried in The Press.

The advertisement — paid for by the ACTION Committee for Legalized Gambling — included a ballot which asked readers to vote "Yes" or "No" to the

"I support the idea of legalized gambling for Atlantic City."

"If the reception to the straw vote in this newspaper's area is good, then we'll put similar ads in newspapers throughout the state," it was said.

Segal also divulged that he, hotel owner Maxwell "Sonny" Goldberg and Malamut had been "organizing the ACTION Committee for more than two months."

On New Year's Eve, Segal reported that the poll had been so favorable that it "would now be conducted on a state-wide basis."

He said incomplete returns showed that those who mailed in coupons supported casinos by a vote of approximately 1,100 to 35.

On Jan. 2, 1969, more than 50 business, civic and political leaders kicked off the new year by attending a public meeting called by the ACTION Committee in the Diamond Jim Brady Room of the Shelburne Hotel.

Segal announced that his organization was entering a new phase of operations — the active solicitation of money — and predicted \$2 million would be needed to make the drive successful.

Symbolically, Segal was presented a check for \$150 from Mrs. Mildred Fox, a hotelwoman who had headed an aborted pro-casino drive in 1958.

escrow for more than 10 years.

Making the first personal donation to the ACTION Committee campaign was Ventnor Mayor Phillip B. Robinson, who turned over to Segal a check for \$500.

Robinson related that the meeting had cleared up "a lot of questions" he had about legalized gaming for Atlantic City and added he would do whatever possible to aid the drive.

Retired Brig. Gen. Andrew Cella was appointed fulltime secretary-treasurer of the organization.

Then in rapid succession, these highlights occurred:

- Northfield's Leo Fraser, president of the prestigious Professional Golfers Association (PGA), telephoned from Florida to say he fully supported the casino drive.

- His was the "first in a series of endorsements we expect to receive from influential people," Segal commented.

- Segal revealed that Camden City Council decided to explore the possibilities of legalized gaming in the state.

- Malamut, committee vice chairman, and Goldberg, its executive secretary, embarked on

## 52 Remain on Dutch Train

# Two Overjoyed

ASSEN, The Netherlands (UPI) — South Moluccan gunmen holding 52 persons aboard a hijacked passenger train released two laughing, overjoyed female hostages Sunday, one of them a pregnant woman.

The women were helped to a car waiting about 500 yards from the train by a local Moluccan physician, Dr. Frans Tutuhatunewa, who spent almost an hour and a half aboard the stalled train. They were then taken to a hospital in ambulances.

The women, Nelleke Ellenbroek, 23, who is pregnant, and Agatha Brouwer-Korf, 31, were obviously overjoyed by their sudden release. Both were laughing as stretcher-bearers carried them into a hospital in nearby Groningen.

Mrs. Brouwer-Korf's husband, waiting for her at the hospital, waved his arms and shouted with joy when she arrived.

A hospital spokesman said the women's physical and mental condition was good. "It all looks excellent," he said.

Tutuhatunewa took along raincoats and boots for the women at the gunmen's request because of three days of cloudy and rainy weather. But as the women left the train bright sunshine broke through the overcast sky.

The surprise decision to release the pair followed six hours of meetings Saturday between the gunmen and two South Moluccan mediators.

Justice Minister Dries van Agt said the release was good news, but added he did not wish to express "premature optimism."

"This gesture was not a negative one, that is all I want to say," he told reporters. "It's good news for their relatives and 52 hostages is better than 54."

During the 14-day ordeal, authorities repeatedly demanded the release of the Mrs. Ellenbroek, saying she was in urgent need of medical attention.

The gunmen told the two South Moluccan intermediaries Saturday the woman had been given a compartment to herself and was being given special care.

## 'Nutty Politics'

# Carter's Job Patron

Special to The Press  
From The Washington Post

WASHINGTON — The Carter administration has nearly finished filling the 2,000-odd jobs that are the spoils of victory in presidential politics. As a result:

— Hamilton Jordan, President Carter's principal political lieutenant and the man who managed the job-filling process, stays home in the evening.

"One reason I don't go out socially," Jordan explained, is that "I run into these kids who worked for us on the campaign (who can't find jobs in the administration)

— it just takes an emotional one horror story after another

— The Democratic National Convention had adopted a resolution criticizing President's approach to politics.

— Jim King, director of the White House and the man who keeps track of thousands of agreements the administration is filling political jobs among politicians.

— Hundreds of people pointed to jobs in the new government either never supported J. Edgar Hoover in the presidential campaign or

# Voting Machines to Get First Test in Cumberland

(Continued from Page 1)

Councilman Joseph Romano and Anthony J. Petrunis of Upper Deerfield.

In the primary for two Assembly seats, Republican incumbents James R. Hurley of Millville and Joseph Chinnici of Bridgeton are both running unopposed.

Two Democrats, Jeffrey A. April, a Sea Isle City attorney, and James Seeley, a Greenwich attorney, are also running unopposed.

There are no contests for

The incumbent, John Hickman of Port Norris, will not seek re-election for the three-year term.

In addition, the present township clerk, Clarence Berry, a Republican, and Constance C. Hemepp, a Democrat, are unopposed for nomination as candidates for a one-year term as township clerk.

## DEERFIELD

Republicans Anthony T. Pipitone and Morris Tedesco are unopposed for the two seats on the town

Democrat Gates, the proprietor here, was unopposed for term as town clerk. The GOP candidate.

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His was the "first in a series of endorsements we expect to receive from influential people," Segal commented.

• Segal revealed that Camden City Council decided to explore the possibilities of legalized gaming in the state.

• Malamut, committee vice chairman, and Goldberg, its executive secretary-treasurer, embarked on a fact-finding tour of European casinos and gaming resorts.

They paid their own expenses on the investigative tour, Segal said.

He also named Mrs. Fox as chairman of the committee's women's division and Rudolph C. Westmoreland as co-counsel. Martin L. Blatt, Segal said, had previously been selected as the committee's other counsel.

Segal reiterated that the \$2 fund drive was necessary for both an educational program and an intensified public relations campaign throughout the state.

These, incidentally, were just a few of the highlights.

There was a "lowlight," too.

One which proved to be a crusher.

On Jan. 12, 1969, a statewide church group criticized local attempts to legalize gambling in Atlantic City, claiming that if casinos were allowed, Atlantic City would soon be known as the "Sin City of the World."

Making the statement was Dr. Samuel A. Jeanes, legislative chairman of the New Jersey Council of Churches, who said that "the profits of legitimate business would be minimal in the light of the big financial plums awaiting those who could buy into the gambling action."

The council also said it would feel a responsibility to "alert" church members throughout the country "who now think of Atlantic City as a possible meeting place and resort city."

Dr. Jeanes ridiculed as "naive" statements by gaming advocates "that legalized gambling can be effectively policed."

"Legalized gambling has not eliminated the underworld," he said. "The record of Senate investigations of crime indicate that when one form of gambling becomes legal, racketeers see a chance for easy money."

Jeanes said he believed the crime rate in Atlantic City was "already too high."

In making the public the church group's anti-gambling stance, Jeanes urged the resort's gaming committee to focus its attention on the crime and unemployment problems in the area.

Seated in the den of his fashionable Ventnor home, Mike Segal was skimming through The Press when he came upon the story about Dr. Jeanes lashing out at the ACTION Committee.

The next day in the mail, Segal received a letter from Jeanes.

It said in part:

"For the good of your own citizens who now support your businesses, we would urge you to forget the personal gain that the professional operators might encounter at the expense of a moral and social loss that would be experienced by hosts of people."

There is no question that the strong anti-gambling posture taken by Dr. Jeanes and the New Jersey Council of Churches helped bury the pro-gaming body.

Only thing is, it took a few more weeks to bang that last nail into the coffin...

Wednesday: Why the ACTION Committee's bid for resort casinos went down the tube; and the committee chairman recalls how the knockout punch was delivered.

"One reason I don't go out socially," Jordan explained, is that "I run into these kids who worked for us on the campaign (who can't find jobs in the administration)

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Two Democrats, Jeffrey A. April, a Sea Isle City attorney, and James Seeley, a Greenwich attorney, are also running unopposed.

There are no contests for the state Senate nominations either.

Incumbent James S. Cadero of Wildwood is running unopposed in the Republican primary and Frank Kneiser of Millville is unopposed in the Democratic column.

The following is a roundup of local elections in the townships:

## COMMERCIAL

Republicans Harry C. Baracloud of Port Norris and Raymone F. Jones Jr. of Laurel Lakes are competing for nomination to one township committee seat.

In the Democratic primary, Richard W. Smith of Port Norris is running unopposed.

## Chisholm Warns Class

MAHWAH (AP) — Rep. Shirley Chisholm, D-N.Y., told 390 Ramapo College graduates Sunday they should use their education to build a better world.

"If you don't have social responsibility your education has failed," she said.

Mrs. Chisholm, delivering the keynote address at commencement exercises here, warned the graduates education "tends to separate rather than unite the people of our nation. I've seen a good many changes in our nation during my lifetime — and I'm telling you now we have a good many challenges still to face."

She said she regretted that the politically active campuses of the 1960s have quieted. That activism — working together, marching together — brought about improvements in civil rights and helped end the war in Southeast Asia, she noted.

Mrs. Chisholm, introduced by Rep. Andrew McGuire, D-N.J., was a candidate for the Democratic presidential nomination in 1972. She was first elected to Congress in 1968.

The incumbent, John Hickman of Port Norris, will not seek re-election for the three-year term.

In addition, the present township clerk, Clarence Berry, a Republican, and Constance C. Hemiopp, a Democrat, are unopposed for nomination as candidates for a one-year term as township clerk.

## DEERFIELD

Republicans Anthony T. Pipitone and Morris Tedesco are unopposed for the two seats on the township committee.

The two Republicans will be trying to unseat the Democratic incumbents, Anthony Stanzione and Walter Butterfield in November.

## DOWNE

Democrats Margaret Weiss and Erwin Myers will battle for the one seat available on the township committee. The winner will be seeking to unseat GOP incumbent Frederick Francis, who is running unopposed in the primary.

## FAIRFIELD

Republican Clarence Custis Jr., former member of the Cumberland County Regional School Board, will be running unopposed in the primary for township committee, where two three-year seats are up for grabs.

Democratic voters, however, will have to choose between four candidates.

They are Charles Strockbine, Davey Arroyo, Carrie Thomas and Everett F. Lansing Jr., an incumbent.

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