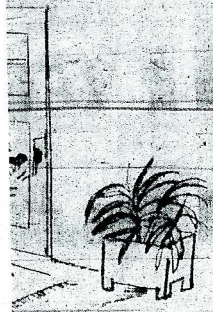


SHIP FOR YOU



run-color painting of it and have it copyrighted as an original design.

Next, the actual tombstone and all its related goodies will be fabricated.

The buyer must then cough up another \$32,500. "But that price is negotiable to some degree," Dilks assured.

I hope so. Getting a bill like that could kill a person. Dilks added that he and Naylor are working on an "extra" not mentioned in the magazine ad.

"In addition to the deceased being able to leave a tape-recorded message for his friends and heirs, we're trying to come up with a video screen so that his face can be projected on it while the message is being delivered. We're trying to make it seem like he's actually saying the words," Dilks said. And he was serious.

This could revolutionize the world. Your recorded message and projected image would enable you — in living color — to continue telling those awful jokes you kept boring everyone with while you were alive (and maybe throw in a Cagney impression just to impress your visitors).

...ory about quality  
...is apartment and  
...as a real piece of  
...d could pull off.  
...and asked him to  
...ndle. He said he  
...we wanted to buy  
...d install it for us

...orknob assembly  
...it and it's wobbly  
...f all the time and

...is yet and we've  
...Can you help us

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...doorknob yourself.  
...we phoned him and  
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Sonny Schwartz

# First Casino Avalanche

Second of a four-column series on the birth of casinos in Atlantic City.

An unexpected "avalanche" of favorable reaction to a Dec. 12, 1968, front-page Press article on the statewide campaign to bring legalized gaming to Atlantic City prompted movement leaders to appreciably hype up the program.

Meyer I. (Mike) Segal, who headed a group of business people and political figures backing the drive, said at the time:

"In just one short week we have received more than 2,000 unsolicited telephone calls and letters supporting our plan.

"This has forced us to step up our campaign, particularly in the research and development stage."

Segal, a former Ventnor City Council president, said the group had been aiming to hold public meetings on legalized gambling "a few weeks after the new year."

He indicated, however, that because of the tremendous response to the movement, the group would now begin to set definite plans "earlier than anticipated."

Segal observed: "Within days, the organizational structure of the group will be complete and a formal charter, mailing address and promotional materials will be available for use and distribution throughout the state."

In the few days following The Press' disclosure of the pro-casino campaign, Segal said he had logged more than a thousand miles traveling around New Jersey drumming up support from potential backers.

Several prospective allies from other parts of New Jersey had visited him in his Ventnor home, Segal pointed out.

To Segal, a high spot of the week was the unsolicited endorsement of the legalized gaming drive by Atlantic City's five-member commission.

"This has given us a terrific upsurge," Segal had stated at the time.

"I can't tell you how happy we are that Atlantic City's city fathers have given us their official blessings."

Segal credited a Press editorial on Sunday, Dec. 15, 1968, with adding "terrible impetus" to the campaign.

The editorial read, in part: "The latest campaign to turn Atlantic City into a Las Vegas-by-the-sea has stimulated interest throughout the resort area.

"In the week since the movement was first publicized, no individual or group has come out publicly in opposition to legalized gambling."

I don't know about you, but I'm dying to see it.

Last week, I mentioned worms and a worm recipe contest that was to be held in California last Wednesday.

The contest was a success and Corn, Beef & Wry is proud to honor the Jersey gal who won the \$200 first prize.

Lynn Remisovsky, 31, a fourth grade teacher from Bayonne, won the money for her "Quiche Lorraine avec Ver de Terre" recipe.

"Avec ver de terre," according to The Sunday Press staff linguist, means "with earth worms."

The meal begins with Jocktails and ends with Pepto-Bismol.

Also making worm news, 11 million worms worth \$50,000 were reported stolen from a wholesale worm farm in Casper, Wyo.

The sheriff's department there reportedly is looking for a suspicious-looking 500-pound sparrow.

Next week's topic: "Housebreaking Your Graboon Viper."

a bed of pulverized to detect anything boid because of its burned... The quiche arrived the outside raw on the and bacon were about... of a... of... with

With each meal you potatoes of the day, ve rolls with butter.

The salad was... included... dry tomato... croutons. If you like like the Marc's bleach dressing was a mix cheese, which came served cold and the apparently takes time the lettuce, which had many restaurants.

Potatoes of the day fresh tasting. Baked cream and was fair flower, which tasted tender. Rolls were hot.

For the main part of rib-over-veal oskar. Le already ordered, we were taxing the kitchen something easy to prep.

The decision didn't ordered rare, came to one side and well done underside of the beef dipped in gravy to rew with a day-old slice of.

This is not to say it wasn't, but it could have.

The meal was rese whose base was a thick seasoned by green scallops, mussels, jobs crab.

The lack of seasoning the taste of the seafood probably reflected the than a stingy kitchen.

All of the seafood were especially tender.

Dessert was fresh french cream cheesecake was supposed to incl whipped cream and gr last ingredient was spa if he could taste any serving. He obliged by in the kitchen, agreeing "cordial of the gods" if.

The cheese cake wa mended, and like the meal a needed lift. It wa had a tasty crust whi cracker. Coffee was ex

We danced for abo Matthews trio and le approached by a nervou he could remove our La

The Top Of The Mar from 6 until 9 p.m. and weekends. Reservations is casual. Jackets are no though everyone seem BankAmericard, Maste Express credit cards ar

There is a small includes peanut butter

Table For Two and

"Several have attached reservations based only on the necessity for rigid controls, a recognition that gambling in any form attracts criminal elements."

The editorial went on to state:

"If the proposal is put across, voters will need the strongest possible assurances that a workable control mechanism can be set up, an agency similar, for example, to the state racing commission.

"No matter what form the controls and issuing of licenses for casinos are to take, however, it must be recognized that bigtime gambling creates opportunities for graft.

"No system can be foolproof when large amounts of money are to be made, either legally or illegally.

"And the issue of control is only one of the questions that arise.

"Who would get the major tax benefits? Would the state as a whole benefit, as it does under horse race betting, or would a major percentage go to Atlantic City?"

The editorial said that luxury tax receipts would "surely rise sharply" as the number of visitors increased, but that "money from casino franchises and gambling taxes would undoubtedly have to go into the state treasury.

"Increased state revenue could be used as a selling point around the state," the editorial maintained.

And it concluded:

"Another point to be considered is whether gambling does indeed attract convention business.

"The first assumption is that it does, but more and more conventions prefer to locate where delegates are not so diverted by amusements that they fail to attend convention sessions.

"Some of the major organizations that now come here should be sounded out on this point.

"The popularity of Las Vegas, plus such island resorts as Puerto Rico, Nassau, Freeport and the like where gambling is permitted, shows the potential gains that could come to Atlantic City in its search for a year-round economy.

"But before then, much more study and weighing of the advantages and disadvantages will be needed.

"Getting the job done is not impossible, but we need more facts to be sure it is desirable and to our benefit."

Immediately after the editorial's publication, the wheels in the minds of the casino supporters began spinning to furnish these "facts," it requested.

And also to counter the bitter anti-casino foes who would soon be springing up from every corner of the state.

Monday: A poll, a major endorsement and an all-out battle.