



**APARTMENTS ON WAY** — Turning the earth for 10-story Ventnor apartment building at Cambridge and Monmouth avenues Sunday are Mayor Warren E. Titus, left, and Robert Skalsky, president of Bayshore Apts. Inc. Others, left to right, are Frank Eroh of South Jersey Gas Co.; Councilman Michael Zingarelli, Samuel J. Hecht, secretary of Bayshore Inc.; Councilman John Best and Councilman Meyer I. Segal.

## First High Rise Apartments Since '28 Started In Ventnor

VENTNOR — Groundbreaking Saturday for the 10-story Bayshore Apartments at Cambridge and Monmouth avenues heralded the first high rise project here since 1928 and was greeted by Mayor Warren E. Titus as start of an era of advancement for the city.

Turning the first shovel of

earth, Mayor Titus observed groundbreaking will be held in two weeks for a 22-story apartment building at Vassar Avenue and the beach, and a large complex of garden type apartments is being constructed in Ventnor Heights.

"These fine building programs will bring new substantial residents and increased ratables to our city," said Mayor Titus, "and I am happy to be a part of that growth."

Cost of the 115-unit Bayshore luxury apartments was estimated at \$2.5 million by Robert Skalsky and Samuel J. Hecht, president and secretary, respec-

tively of Bayshore Apts. Inc. A total 51 boat slips will make the building a perfect home-haven for boatmen, Hecht pointed out, and the facilities will include a swimming pool and ample parking.

Heavy equipment was already poised to start during the 11 a.m. ceremony and target date for occupancy is July, 1966. The builders and developers are responsible for various smaller projects in the Philadelphia area; Hecht has been a resident of this city for many years.

The last high rise apartment building to be constructed here, in 1928, was the Oxford Apartments.

Participating in Saturday's groundbreaking ceremony were Mayor Titus, Councilmen Meyer I. Segal, Michael Zingarelli and John Best; Skalsky; Hecht, and and Frank Eroh, commercial engineer of the South Jersey Gas Co.