



**A LOT OF PUFFS** — A \$500 check is presented by Ventnor First Ward Councilman Rodney S. Kreisler to Paul Chandler, area representative of a national tobacco firm, for the purchase of cigarettes to be sent free to servicemen in Viet Nam. The cigarettes will be sent under the auspices of the city of Ventnor and area residents. Left to right, Chandler; Ventnor First Ward Councilman Meyer I. Segal, president of the Second Marine Division Association, and Kreisler. (Press Photo)

**VENTNOR PROJECT**

# Cigarettes Sent to GIs

By SAMUEL M. SCHWARTZ  
Press Staff Writer

VENTNOR — Thousands of free packs of cigarettes will be sent to our Armed Forces in Viet Nam — with special emphasis placed on area service-

men — under a program initiated here Monday.

Councilman Meyer I. Segal, program chairman, said the project is being conducted in conjunction with a national tobacco company which is currently selling cigarettes at a special price

to communities or organizations. The firm then ships the cigarettes to Viet Nam.

On Monday, Segal and Councilman Rodney S. Kreisler, chairman of Ventnor Council's advertising committee, turned over a \$500 check to Gus Neumark of New York, regional director of the tobacco company and Paul A. Chandler of Bargaintown, area representative.

Segal and Kreisler said this would "start the ball rolling" and said contributions from Ventnor and area residents are now being sought.

Segal said that each package of cigarettes has the name of its donor and a message imprinted.

Kreisler said that Ventnor's message will read:

"Our fervent hopes and prayers are for an American victory and for your safe and speedy return to your loved ones. . . from the people of Ventnor City, (A suburb of Atlantic City, New Jersey.)"

The packages of cigarettes may be sent to any individual company, battalion, division or special service outfit stationed in Viet Nam or in the Caribbean.

But, Segal said, Ventnor officials would prefer to send the gift packages to men from the South Jersey area.

He asked relatives of friends of servicemen serving in Viet Nam or the Caribbean to send the name and outfit of these men to Segal in care of Ventnor City Hall.

Segal, who is president of the Second Marine Division Association, said prior to initiating the program, he had made inquiries "as to the need and desire for this type of gift to our servicemen."

"I discovered," he said, "that there is a dire shortage of American cigarettes in South Viet Nam and that our men that do smoke, would very much welcome these packages."

Kreisler said, "Ventnor City has wholeheartedly endorsed this program."